



Healthy, local food sustains all in BC

BC communities are facing challenges, such as extreme weather, fluctuations in oil prices, competition from foreign producers and development pressure on agriculture land. These challenges have an impact on food security, affecting our ability to grow, sell and consume food in British Columbia.

Food systems are also complex, containing many overlapping relationships and policy frameworks. There are a growing number of initiatives, led by organizations, businesses and individuals that are working to address these challenges. To create lasting change, food leaders will need to work in a coordinated fashion.

Sustain BC is a provincial initiative that brings leaders together, aligns priorities and coordinates action towards an ambitious goal: **healthy, local food sustains all in BC by 2030.**

Measuring progress

No single organization can single-handedly solve complex social and environmental issues related to food. Instead, Sustain BC uses a collective impact approach to convene leaders and organizations who share data, combine resources and collaborate on actions for systems change.

To ensure that members are using consistent indicators, Sustain BC has designed a shared measurement framework.

Who are we?

Sustain BC is a group of local and sustainable food leaders in BC. The initiative's goals are based on research and policy recommendations developed by both the Sustainable Food Systems Working Group (SFSWG) and the BC Food Systems Network.

HEALTHY, LOCAL FOOD SUSTAINS ALL IN BC BY 2030

Food practices sustain land, water, air and climate

People in the local food economy thrive

Everyone in BC has the resources for healthy food and lives

The food we eat nourishes our health

People can practice and celebrate their culture through food

Supported by:

